



Case Study



The Catch

As a multinational CPG company scaled its international shared services, the organization needed to scale its software product development practices while continuing to deliver value effectively and efficiently for the business. The organization needed help enhancing the overall value stream.

What Makes Form 100 a Trusted Advisor

Form 100 is proud to be a team of dependable, dedicated, and disciplined consultants. We leverage our military leadership experience to help clients identify and solve their biggest frustrations with software development processes. Offering professional services to help organizations with agile implementations, team training, and staff augmentation, our team is equipped with the right skillset to maximize your software portfolio value.

After gaining insights from the client and key stakeholders, we identified three critical outcomes:



More **visibility** of the product backlog and roadmap



Product team **process** to deliver the most value



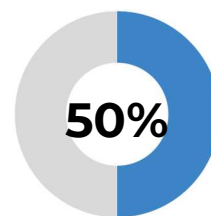
Culture of **ownership**

The Solutions

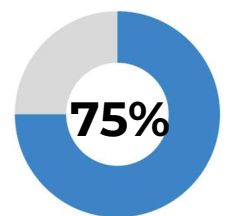
We tackled three key areas across five product teams: Agile Scrum implementation, product best practices, and robust metrics and reporting.

By targeting these areas, the teams created a standardized development cycle to improve efficiency and delivery predictability. The product teams would proactively collaborate with the business to ensure alignment with business goals. Moreover, we presented leaders with the right insights to optimize both business and agile performance.

The Results



Fewer Status Meetings



Allocation to Valuable Features

\$737k
business value

4x

Product Roadmap Planning Horizon