Case Study

Captured nearly $750k in business value through Agile product team transformation

The Catch

As a multinational CPG company scaled its international shared services, the organization needed to effectively and efficiently scale its software product development practices while continuing to deliver value for the business. The five teams needed some help enhancing the overall value stream.

What Makes Form 100 a Trusted Advisor

Form 100 prides itself on being a team of dependable, dedicated, and disciplined consultants. We leverage our military leadership experience to help clients identify and solve their biggest frustrations with software development value streams. Offering professional services that range from agile coaching to implementations and from staff augmentation to training, our team is equipped with the right skillset to maximize clients' software portfolio value.

After gaining insights from the client and key stakeholders, we distilled these critical outcomes:

More visibility and understanding of what is being worked on, when, why, and how well

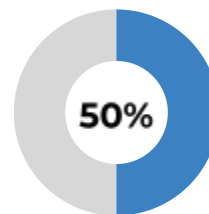Product teams deliver the most valuable features to the business and users

Mature product teams that own an effective product development cycle
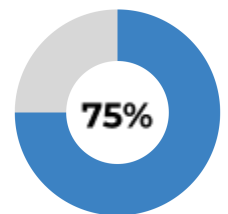
The Solutions

We tackled three key areas across five product teams: Agile Scrum implementation, product best practices, and robust metrics and reporting.

By targeting these areas, the teams would have a standardized development cycle to improve efficiency and delivery predictability. Also, the product teams would proactively collaborate with the business to ensure alignment with business goals. Moreover, leaders would be able to access valuable insights to optimize both business and agile performance.

The Results

50% Fewer Status Meetings

75% Allocation to Valuable Features

$737k in estimated business value delivered

4x Product Roadmap Planning Horizon